

METHOD FOR USAGE BILLING IN AN INTERNET ENVIRONMENT

BACKGROUND OF THE INVENTION

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Technical Field

This invention relates to a method of using weighted records of web-server usage in order to determine each user's bill for services.

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Description of the Prior Art

Applications Service Providers (ASPs), Internet Service Providers (ISPs) or other types of Online Service Providers (OSPs), commonly maintain websites or applications for their customers. This service is commonly called web hosting. Each website is associated with a web host. A web host may be a physical web server or a logical entity, referred to as a virtual web host (VWH). A virtual web host associated with a large web site may span multiple physical web servers. Conversely, several virtual web hosts associated with small web sites may share a single physical web server.

An ISP provides access to the Internet for individual users. An ASP on the other hand, may host one or several heterogeneous applications and leases out their usage to customers. Typically, an ISP or ASP hosts small businesses and provides the tools and services to operate the business and the operations functions of these small businesses.

In either case, each virtual web host provides the functionality of a single physical web server in a way that is transparent to the client. The web sites hosted on a virtual web host share server resources, such as CPU cycles and memory, but are provided with all of the services of a dedicated web server. A virtual web host has one or more public virtual IP address that clients use to access content on the virtual web host. A web host is uniquely identified by its public IP address. When a content or function request is made to the virtual web host's virtual IP address, the virtual IP address is mapped to a private IP address, which points either to a physical server or to a software application or function identified by both a private IP address and a layer port number that is allocated to the function.

When an individual accesses the Internet, they usually do so through a service provider who is in charge of making the connection. In order for that to happen, a certain procedure has to be completed in advance so the service provider has the information needed for making the connection, and deciding a method of payment. Information needed for making the connection includes log-in names, passwords and so on. The method of payment involves utilizing a credit card, or setting up direct withdrawal from an account with some financial institution such as a bank, with a bill of charge sent by mail, an invoice for services, and so on.

To charge users for accessing the Web, OSPs generally use one of two types of billing methods. Users are charged either by a flat rate or by connection time. The typical type of fee-charging system for providing the services mentioned above is not based on the fee-charging system of the Internet itself, but on the places or facilities which provide the service. Due to the inflexible characteristics of a superficial fee-charging system, such as by calculating elapsed time, it cannot be said that this kind of system is a fair and correct way of fee-charging, as would be, for example, a fee figured from whether or not a person actually used the Internet.

Time-based billing methods such as that described in PCT application number WO98/19488 ('488) and XACCT usage software, charges the user for the actual time spent logged-on to the web host. The '488 application is directed toward billing for telephone calls during an Internet session. The described method uses the user's IP address to establish an association between the user and a phone call and then generates a bill to the user based upon the call's duration. The XACCT software obtains IP session and transaction information from routers, switches, firewalls and web hosts. The software uses the information to bill a user based upon the time of usage which, is gathered from the aforementioned sources.

The fee-charging system of the Internet is based on the calculations of a host computer, with a result sent by a terminal server at the time of connecting, and when cutoff or clearing is complete. It cannot calculate the charge until the connection is cut. Therefore, having a predetermined fee (as mentioned above), or a fee based on the time of entering and leaving the place, with no consideration given to the actual connection time, accounts for a big proportion of the charges for the facilities, except for those using the Internet. The above-

mentioned system is not an appropriate system of fee-charging for those who desire a timely way to use the Internet.

However, in this environment, charging the customers (either individuals or small entities) a flat monthly fee, or a charge based on the amount of time that they are logged onto the web host is not fair, since some customers may use a web host's services more than others. The current method of billing may also result in losses to the web host since some customers may utilize the application much more than the web host expected when the contract was negotiated.

U.S. patent number 6,035,281 ('281) is an attempt to equitably charge users for access to OSPs. The '281 patent billing formula consists of a function that is based upon the time of day that a user is connected, as well as, the amount of bandwidth that is used by the client. However, the billing method is not determined by the type of specific user activity on an OSP or the service provided by an OSP.

Therefore, there is an industry need for service providers to efficiently and equitably charge customers based upon the specific user's activity or OSP service provided.

Accordingly, various objectives of an invention meeting these needs would include all of the following:

- 1) providing an efficient and equitable method of facilitating an accurate usage model;
- 2) providing a system and method for billing with minimal overhead on the system that hosts the application; and
- 3) using weighted file records of web-server usage to determine a user's bill.

SUMMARY OF THE INVENTION

The present invention meets each of the above-described objectives, and provides a method, system and article of manufacture for weighted-usage billing of customers based on the usage of a service provider's (either ISP or ASP) functions. The invention utilizes the web-server's log file along with user-logon information (*i.e.*, user identification or ID) and pre-determined weights of the functions to compute a weighted average use, and accurately bills the user for the amount and type of functions utilized.

The present invention provides a method, system or article for billing users in a service provider environment comprising the following: assigning a weight to each of at least one webserver function; identifying at least one function accessed by a user from a file; determining a number of uses of each function by the user; and determining an amount of usage by combining the number of uses of the function with the function weight. The file referred to is, for example, a webserver function log file or a user log file. In addition, the determination of the amount of usage comprises multiplying the number of uses of the function by the function weight, and the total amount of usage for the user is determined by summing amounts of usage.

Although the invention is targeted to the ISP and ASP environment, the invention can be applied to any other solution where usage charges need to be computed based on an application function level granularity.

Other features and advantages of this invention will become apparent from the following detailed description of the presently preferred embodiment of the invention, taken in conjunction with the accompanying drawings.

BRIEF DESCRIPTION OF THE DRAWINGS

The foregoing summary, as well as the following detailed description of the invention, will be better understood when read in conjunction with the appended drawings.

For the purpose of illustrating the invention, there are shown in the drawings embodiment(s) which are presently preferred. It should be understood, however, that the invention is not limited to the precise arrangements and instrumentalities shown. In the drawings:

FIG. 1 is a block diagram of a Service Provider and Usage Collector Agent according to the preferred embodiment of this invention, and is suggested for printing on the first page of the issued patent.

FIG. 2 is a block diagram of the UCA according to the preferred embodiment.

DESCRIPTION OF THE PREFERRED EMBODIMENT

Technical Background

The invention presents a novel and efficient method of facilitating accurate usage billing by use of weighted averaging. The invention provides for billing with a minimal
5 amount of overhead on the web host, which will benefit the web host's profit margin.

Overview

The invention utilizes three pieces of information to compute the amount of usage. The pieces of information are: weights that are associated with at least one function accessed by the user (function weights), a file such as a web server's log file, and the user's logon
10 information (user identification or ID). The invention can also be effectively applied to two, three or more functions.

The weights that are associated with the functions are determined in order to score the system resource utilization of the respective functions. The function weights need to be determined only once during the entire lifecycle of the application and may be based on
15 empirical data or determined through lab tests. The function weights can then be stored in a static file.

Usage Collector Agent

Fig. 1 depicts the service provider environment. The Users 1, access the Service Provider 2 through the Internet 3. The Internet 3 connects the User 1 to the Authorization (Auth.) and Billing Server 4, which records the logon information to the User logon
20 information file 5. Within the User logon information files are records and details about the Users 1 who log on to the Service Provider 2. A single file entry is created each time a user logs on to the Service Provider 2.

The Web server log file 6 is collected, and is usually generated by default in order to
25 create an audit trail. This file can be captured in one of many standard logging formats. The invention can utilize this file to extract the function usage information.

The invention Usage Collector Agent 7, which can be in either software or hardware form, stores the pre-assigned weights for the functions. The Usage Collector Agent 7 (UCA) can utilize either the Web Server log file 6 or the User log information 5 in order to assign
30 weighted scores to either the amount of time a user is logged on, or the functions that are accessed by a particular user.

Figure 2 is a block diagram that illustrates the preferred embodiment of the present invention. The OSP assigns weights to the various functions, which are stored by the OSP either on the web server or on backup files, step 21, that are used by the User Collection Agent 7. The UCA determines whether or not all of the log files have been processed, step 22. If there are remaining log files to be processed, the UCA retrieves the next log file, step 23. The user ID is obtained, step 24. The UCA next identifies the function accessed by the user, step 25 and then combines the function weight with the number of times the function was accessed by the user, step 26 until all of the functions for that user are identified, step 27. After all of the log files are processed, step 22, the UCA computes the total bill for each user, step 28.

Example

The invention is further described in detail by reference to the following experimental example. This example is provided for purposes of illustration only, and is not intended to be limiting unless otherwise specified. Thus, the invention should in no way be construed as being limited to the following example, but rather, should be construed to encompass any and all variations which become evident as a result of the teaching provided herein.

The fees for the given time segment are first calculated based upon the amount of time the user is logged, and then is calculated using the present invention.

Assume that the following three users logon to the web-based online store. The user logon file for a particular time segment would resemble the following:

User	Logon Time	User Session Identifier
User-A	15:14	UserASession123
User-B	14:28	UserBSession456
User-C	16:20	UserCSession789

Therefore, assuming the webhost charges \$0.05 per minute, the total charges for the same User-A, User-B and User-C, would be as follows:

User	Charge
User-A	\$0.76
User-B	\$0.71
User-C	\$0.81

- 5 The customer of a web host is an on-line retail store, which requires three functions; “Display Product Details,” “Search for Product,” and “Place an Order.” The weights for these functions are assigned as follows:

Function	Weight
Display Product Details	1
Search for Products	5
Place an Order	11

- 10 Web hosts can determine weights in different ways. For instance, in the present example, the weights are determined based upon the fact that the “Display Product Details” function is a relatively light-weight operation, that demands very little utilization of system resources. Therefore, this function has a low weight associated with it. The “Search for Product” function requires searching through several products and filtering based on certain
- 15 search criteria. This may result in higher utilization of the system resources as compared to the previous function and therefore, has a higher weight. The “Place an Order” function requires updates to several tables of the online retail store and complex payment handling transactions, all of which require intense use of the system resources. Therefore, this function has the highest weight associated with it.

For the time segment in consideration, the web server access log file would resemble the following:

Function	Response time	User Session Identifier
Display Product Details	4 msec	UserBSession456
Display Product Details	6 msec	UserASession123
Search for Product	14 msec	UserASession123
Display Product Details	9 msec	UserCSession789
Search for Product	11 msec	UserBSession456
Place Order	33 msec	UserASession123
Display Product Details	4 msec	UserCSession789
Place Order	28 msec	UserCSession789
Search for Product	12 msec	UserASession123
Place Order	34 msec	UserCSession789

Assuming a web host charges \$0.05 per usage point, in the above time segment, the three users according to the invention would be billed as follows:

User-A

Display Product Details: 1

Search for Product: 2

Place an Order: 1

$(1 \times 1) + (2 \times 5) + (1 \times 11) = 22$ usage points = \$1.10

User-B

Display Product Details: 1

Search for Product: 1

Place an Order: 0

$(1 \times 1) + (1 \times 5) + (0 \times 11) = 6$ usage points = \$0.30

User-C

Display Product Details: 2

Search for Product: 0

Place an Order: 2

$(2 \times 1) + (0 \times 5) + (2 \times 11) = 24$ usage points = \$1.20

These amounts could be added to the respective user's bills.

The present invention provides an advantage over the previous methods or systems such as the time usage charges, in that it provides an accurate usage model with minimal overhead, effort or intrusion into the web host.

5 Alternative Embodiments

It will be appreciated that, although specific embodiments of the invention have been described herein for purposes of illustration, various modifications may be made without departing from the spirit and scope of the invention. In particular, although the invention is targeted to the ISP and ASP environment, it can be applied to any other solution where usage charges need to be computed based on an application function level granularity. The invention can be embodied as a method, system, or article in the form of computer-readable, signal bearing medium such as a recordable data storage medium or a modulated carrier signal. In yet another embodiment, the invention could be set up as a batch job that is set to run at preset intervals utilizing known methods in the art. Accordingly, only the following claims and their equivalents limit the scope of protection of this invention. They are intended to be construed to include all such embodiments and equivalent variations.

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